



SAMPLE Press Release

This is an example of a press release. You can use this template to write your own. Simply add in the details of your event, and change the parts in bold by entering your own details.

You could send this press release to your local radio station or newspaper by contacting their newsdesk – this information is usually available online.

You can contact admin@montgomerytrust.org.uk to get a photograph of your chosen lecturer and their biography to help with your promotion.

PRESS RELEASE

[Your contact name, telephone number and e-mail address]

[DATE]

TITLE: [Insert lecturers name or theme of lecture] coming to give a free lecture, open to all.

[Intro]

It is rare that people in ordinary life have access to lecturers and scholars of national repute outside universities or pulpits to engage with often gritty and challenging topics explaining and defending the Christian Religion against objections.

The Montgomery Trust lectureship enables any interested ordinary lay people to host a lecture and invite Theologians and scholars who have based their research and studies on the defense of Christianity on historical evidence, philosophical arguments, scientific evidence and arguments from other disciplines.

***[Lecturer]** will be coming to **[venue]** **[date]** to talk about and discuss [your chosen lecture title]*

[Insert some background info about group in the paragraph below]

Xxxxx group / cathedral / school / chaplaincy will be hosting the Montgomery Trust lecture because ***[what was the inspiration for hosting this lecture]***

[Example quote]

[Organisers name] said, “We are delighted that **[insert lecturers name]** is coming to give us a fascinating lecture on **[theme or name of lecture]**, leading us in an **[afternoon/evening/morning/day]** of insight and study to help us to consider this subject.”

This lecture is open to all who would like to come and hear and will be of interest to [students, people interested in arts or history] and our aim is to listen to different ideas and thinking on this subject.

[Add more relevant info here]

The lecture is being **[hosted by]** **[held at]** **[venue]** on **[date, time]**, the doors are open from **[time]** and there is **[parking information]**.

To find out more go to **[your website / an email address]**

ENDS

Notes to editors:

Montgomery Trust Lectureships

Background information

Sir Alexander Montgomery of Albury, Surrey, left provision in his Will for a lectureship series in 1937. He was interested in making known, through public lectures, the results of modern scholarship on the Bible, with an emphasis upon Christian apologetics.

In his Will it is stipulated that the Montgomery lectureship is:

“For the purpose of promoting lectures in explanation and defence of the Christian Religion and with a view to removing difficulties widely felt in the way of faith in God and to demonstrate the reasonableness of theistic faith.”

Paragraph 7 from the Will of Sir Alexander Cecil Montgomery -1937

Sir Alexander expressed a preference for the lecturers ‘being proficient in some branch of science or scholarship and preferably lay, with a gift for popular exposition’. There are over 30 Montgomery Trust Lecturers available who each have 3 lecture titles and themes to deliver.

The Trust has three ex officio Advisers to oversee the programme – The Dean of St Paul’s Cathedral, The Dean of Westminster and The Dean of King’s College, London. The Advisers are responsible for the appointment of lecturers.

A separate charity, Christian Education, is contracted to provide the administration of the scheme. The details and bookings are also available online www.montgomerytrust.org.uk